

# Credit Card FRAUD

It May Cost You!

**DENALI**  
BY COUGAR  
MOUNTAIN

## EMV - Liability Shift For Credit Card Fraud

Banks were responsible, soon it's on you!

Priority  
Installation  
Service

Merchants have until **October 1, 2015** before they may assume full liability for credit card fraud. If you are still using the "swipe and signature" method and your customer has a smart card, you as the merchant will be liable.

**Merchants:** if you use Chip and PIN technology included with the Denali and Genius integrated POS System, the credit card company will bear the liability, as is the case today.

**Upgrading today can save you a lot of money in the future, we believe this so much- we guarantee it!**

**Call us today about our EMV Compliance Guarantee. 800.388.3038  
or click the button below to learn more.**

Show me more!

### Kay Calaman from Northern Tier Solid Waste Authority

*"Denali's comprehensive General Ledger reports give Calaman accurate and straightforward insight into the financial status of Northern Tier, allowing her and the rest of the management team to make better decisions. The same platform also allows her to zoom in and track the individual profile of each customer."*



### Donovan and Jodi Altenhofen from Quint City Stone

*"Cougar's Denali Point of Sale (POS) platform lets Quint City keep track of tricky details like products sold on vendor consignment or the security deposits on its wooden delivery pallets. It handles simple and complex sales with equal ease, whether it's a pond pump or a few tons of wall stone to one of their contractors."*

**Call us today to get your upgrade started. 800.388.3038**